

RODAN+FIELDS® ANTI-AGE

For Wrinkles, Pores
and Loss of Firmness



RODAN+FIELDS®
DERMATOLOGISTS

Decide today how you are going to look tomorrow.

Young skin has healthy amounts of collagen and elastin fibers, keeping it firm and supple. Physiological changes, environmental factors (especially sun exposure) and detrimental lifestyle choices like smoking, all contribute to our skin's loss of these supportive fibers as we age. With a reduction of collagen and elastin, we see sagging, wrinkles and noticeably enlarged pores. Thankfully, the right skincare can support the natural processes that help skin maintain its structure and defend against the effects of time and the environment. The end result: a firmer, more radiant and youthful complexion.

So start today. It's never too soon or too late to achieve great looking skin at every age.

Kathie Rodan M.D. Kathy Fields, M.D.

Multi-Med® Therapy at its Best

To address the underlying causes of aging skin, we created the Rodan + Fields® **ANTI-AGE** Regimen and patent-pending **AMP MD™** Maximum Delivery System to work synergistically for maximum anti-aging benefits. Used in combination they deliver the right ingredients, in the right formulations, in the right order, *and in the right way*, to truly transform skin.



The **ANTI-AGE** Regimen is a comprehensive skincare system that layers potent doses of active cosmetic ingredients, proven peptide technology and OTC medicines to support the natural processes that strengthen skin's structure, effectively firming skin and reducing the appearance of lines, wrinkles and enlarged pores.

The **ANTI-AGE AMP MD** Maximum Delivery System takes anti-aging skincare one step further by ensuring the delivery of key anti-aging ingredients into the skin's upper layer. It combines a clinically-proven micro-channeling tool with proven active cosmetic ingredients to maximize anti-aging benefits.



Turn the page and see what you can expect when you combine the **ANTI-AGE** Regimen with **AMP MD** Maximum Delivery System and **AMP** up your anti-aging results.

What You Can Expect To See

With regular use of the **ANTI-AGE** Regimen and **AMP MD** Maximum Delivery System, your skin will become smoother and softer, changes often experienced after the first use. Within two months, your skin will appear firmer, lines and wrinkles will be less noticeable, pores will look tighter, and your complexion will become more luminous and refined.

BEFORE TREATMENT



BEFORE TREATMENT



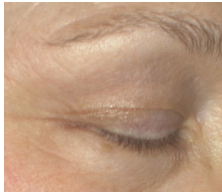
BEFORE TREATMENT



AFTER TREATMENT



AFTER TREATMENT



AFTER TREATMENT



How Does the **ANTI-AGE** Regimen Work?

Based on Multi-Med® Therapy, **ANTI-AGE** is a comprehensive solution designed for the prevention and correction of the visible signs of aging. By combining the right ingredients, in the right formulations, and in the right order, the regimen:

- Signals natural collagen production to help firm skin, increase elasticity and reduce the appearance of lines and wrinkles.
- Effectively minimizes the appearance of pores by removing pore-clogging dead skin cells and strengthens pore structure from below.
- Encourages cell turnover and refines skin's texture for softer, smoother skin.
- Protects against free radical damage and provides prolonged UVA and UVB sunscreen protection.
- Replenishes skin's natural moisturizing factors (NMFs) and vitamins A, C and E, vital skin nutrients.



The 4-Product ANTI-AGE Regimen



1

ANTI-AGE Daily Cleansing Mask

Creamy, kaolin clay based cleansing mask dries in two minutes, drawing impurities from pores without robbing skin of essential moisture. Fine dimethicone micro-beads gently encourage cell turnover, smoothing skin and strengthening the skin's barrier.



2

ANTI-AGE Pore Minimizing Toner

Exclusive combination of pore-tightening ingredients minimizes the appearance of enlarged pores in this rapidly penetrating, alcohol-free liquid vehicle. Gentle poly-hydroxy acids exfoliate pore-clogging dead skin cells and draw new cells to the surface. Natural oligosaccharides stimulate collagen production in the dermis and strengthen pore structure from below.



3
am

ANTI-AGE Triple Defense Treatment SPF 30

Moisturizing treatment contains a clinically-proven dose of corrective peptides to help strengthen skin's structure, reducing the appearance of lines and wrinkles and firming skin. Exclusive SHIELD^{tr} sunscreen technology combines stabilized avobenzone and free radical fighting colorless carotenoids for prolonged UVA protection and decelerated photoaging. Optical brighteners immediately minimize the appearance of skin flaws while barrier-protecting dimethicone and hyaluronic acid maintain moisture levels.



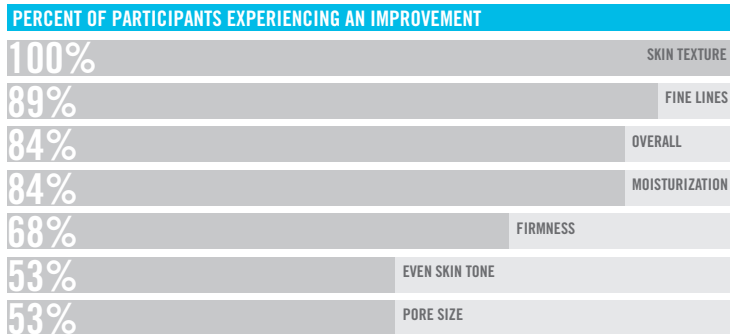
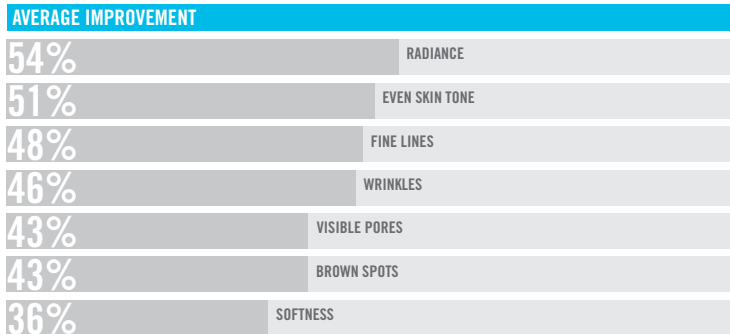
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pm

ANTI-AGE Overnight Restorative Cream

Ultra-hydrating cream replenishes skin's natural moisturizing factors (NMFs) and stimulates collagen production while you sleep for firmer, less-lined skin in the morning. Contains a clinically-proven dose of sericin peptide to help strengthen skin's structure and firm skin. Moisture recycling complex of hyaluronic acid and glycerin prevents moisture loss while 12-hour, time-released antioxidants A, C and E replenish vital skin nutrients.

ANTI-AGE Results

After 8 weeks of **ANTI-AGE** Regimen and **AMP MD** System use, participants in an independent clinical study achieved the following results*:

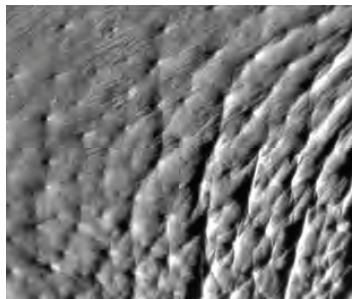


*Results may vary

BEFORE TREATMENT**



AFTER TREATMENT**



**Skin replicas of crow's feet.

AMP MD™ Maximum Delivery System – the best spent minute in anti-aging.

We developed the patent-pending **ANTI-AGE AMP MD** Maximum Delivery System to solve a critical skincare challenge—delivering active ingredients through the skin’s protective outer layer. The System pairs **AMP MD**, a micro-channeling tool used by dermatologists, with the potent retinol and peptide complex of **ANTI-AGE** Night Renewing Serum. The reusable **AMP MD** is constructed of surgical grade, stainless steel acupuncture micro-needles. When gently rolled over the face and neck, it safely creates precise micro-channels in the uppermost layers of the skin, allowing for deeper and more effective delivery of **ANTI-AGE** Night Renewing Serum’s skin-transforming ingredients.

Using **AMP MD** is quick, easy and painless, and in just one minute a day, you can **AMP** up your anti-aging results.



CARING FOR YOUR AMP MD

After each use, rinse **AMP MD** with very warm running water. Twice per week, clean thoroughly using an **AMP MD** Purification Tablet:

- Fill Cleansing Vial with very warm water to marked fill line.
- Drop one Purification Tablet into water and immediately immerse **AMP MD**, making sure the handle is snapped securely into the cap of the Cleansing Vial and the roller head is fully submerged.
- When blue color fades, approximately 15 minutes, remove **AMP MD** and rinse thoroughly under very warm running water. Discard used solution. Do not allow **AMP MD** to remain in purification solution overnight.

RESPECT THE MICRO-NEEDLES

AMP MD is constructed of the highest quality surgical-grade acupuncture micro-needles for maximum efficacy. Always store **AMP MD** in the clear storage case or snapped into the cap of the Cleansing Vial. Do not place **AMP MD** roller head directly on hard surfaces or counter tops.



Getting Started with AMP MD

For maximum delivery and enhanced results, follow these steps at least three nights per week, increasing to nightly use as tolerated:

1. Cleanse with **ANTI-AGE** Daily Cleansing Mask and follow with **ANTI-AGE** Pore Minimizing Toner.
2. Divide face into sections (forehead, right side, left side, chin, neck) and with moderate and comfortable pressure, roll **AMP MD** over each section 4-10 times, changing directions with each pass, as illustrated:



3. After rolling, apply contents of one **ANTI-AGE** Night Renewing Serum capsule to entire face and neck and follow with **ANTI-AGE** Overnight Restorative Cream to help fortify the skin's protective barrier.

Frequently Asked Questions

My skin is looking more firm with less lines and wrinkles. Now what should I do?

The secret to great skin is consistent care. If you are using the **ANTI-AGE** Regimen, consider adding the **AMP MD™** Maximum Delivery System to **AMP** up your anti-aging results. The **AMP MD** System utilizes a micro-channeling tool to deliver retinol and rejuvenating peptides where they can most effectively provide anti-aging benefits. If you are already using both the **ANTI-AGE** Regimen and **AMP MD** Maximum Delivery System, continue using both to maintain your results and to further protect the future of your skin.

How often should I use the **AMP MD™** Micro-Channeling Tool?

For best results, we recommend that the **AMP MD** be used as directed with the **ANTI-AGE** Regimen and Night Renewing Serum at least three nights a week and advancing to nightly use as tolerated.

How deep do the ingredients penetrate into the skin when I use **AMP MD**?

The **AMP MD** micro-channeling tool is designed to create safe micro-channels in the epidermis (the top layer of the skin), but not into the deeper layers. After using **AMP MD** and applying the potent retinol and peptide

complex contained in **ANTI-AGE** Night Renewing Serum, apply **ANTI-AGE** Overnight Restorative Cream to seal the micro-channels and fortify the skin's barrier.

Can I use **AMP MD** with other products?

AMP MD is clinically tested for use only with the **ANTI-AGE** Regimen and **ANTI-AGE** Night Renewing Serum. We do not advise that this tool be used with any other products or medications.

My skin is sensitive, but I am concerned about aging skin. Can I use **AMP MD**?

AMP MD is not recommended for use on sensitive skin. By creating precise micro-channels in the top layer of the skin, **AMP MD** temporarily opens the skin's protective barrier to allow beneficial ingredients to enter. Sensitive skin, by definition, has a compromised barrier and needs to be strengthened with the OTC recognized skin protectants dimethicone and allantoin, as found in **SOOTHE** Regimen.

Can I use the **ANTI-AGE** Regimen or **AMP MD** if I'm pregnant or nursing?

We always recommend that you consult your doctor before using any skincare products when you are pregnant or nursing.

RODAN+FIELDS™
DERMATOLOGISTS
prescription for change™

Disclaimer: The information in this brochure is not intended to be used as a substitute for medical advice. Results may vary depending upon the individual. Rodan + Fields makes no guarantee as to the results that you may experience.

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